

CORE COMPETENCIES

- Strategic Communications & Media Relations
Project, Program, & Event Management
Public Relations & Stakeholder Engagement
- Digital & Social Media Strategy
Content Creation & Graphic Design
Donor Relations & Fundraising Support
- Cross-Cultural Collaboration
Leadership & Team Management
Digital Media & Campaign Execution

PROFESSIONAL EXPERIENCE

Human Migration Institute | Riverside, CA, USA

Communications Director, Riverside County Refugee Forum Coordinator

Oct 2022 – Present

- Manage and mentor a team of communications specialists, training them on best practices in social media, partnerships, and journalistic writing.
- Spearheaded a full organizational rebrand, elevating HMI from a local nonprofit to a **statewide and nationally recognized leader** in refugee resettlement and integration.
- Directed outreach and partnership-building efforts, securing long-term donor commitments, service-delivery partners, and visibility among local/state officials and national stakeholders.
- Founded and continue to grow the Riverside County Refugee Forum, now a leading platform for collaboration among government agencies, nonprofits, and community stakeholders.
- Created and led all communication materials, social media campaigns, visual assets, presentations, and donor-facing collateral, driving audience growth and sustained engagement.
- Designed and launched multiple successful fundraising campaigns, including Giving Tuesday drives, donor outreach, and event promotions, contributing to increased donor retention and monthly giving.
- Currently leading the planning and execution of HMI's 10-Year Anniversary Gala, projected to attract 400+ attendees and expand donor engagement.

Project Manager – Federally & State-Funded Programs

January 2026 – Present

- Direct two major programs:
 - **Afghan Newcomer Support Program** (Federal): Created the programmatic systems from the ground up, managing a team of 10 staff delivering services to 250+ clients, providing case management, employability services, and wraparound support for Afghan refugees. Established robust data collection and feedback systems to measure outcomes and improve service delivery.
 - **Refugee Career Pathways Program** (State): Manage career development services, coordinating resume workshops, financial literacy training, and “Know Your Rights” sessions for newcomer communities.
- Coordinate program operations, overseeing budgets, compliance, and reporting to federal and state funders.
- Facilitate community workshops and career-building events, empowering newcomers with practical tools for integration and workforce readiness.
- Engage with community partners, government agencies, and funders to ensure program growth, impact, and long-term sustainability.

University of Oklahoma Bands | Norman, OK, USA

Director of Public Relations and Publications

Feb 2019 – July 2021

- Revamped the band's social media presence, creating a cohesive and engaging identity that strengthened recruitment and alumni engagement.
- Increased online engagement by 60% through coordinated content, improved messaging, and consistent branding.
- Produced recruitment brochures, concert programs, and donor communications, supporting successful fundraising and alumni relations.
- Partnered with leadership to align communications strategy with organizational goals, enhancing visibility across campus and statewide audiences.

Allegiant Marketing Group | Oklahoma City, OK, USA

Graphic Design & Social Media Intern

Jan 2020 – Dec 2022

- Created and managed branded content across Facebook, Instagram, and Google Ads for 5+ client accounts, tailoring campaigns to audience needs.
- Designed ad creatives and print collateral that boosted client engagement and improved campaign ROI.
- Supported SEO and Google AdWords initiatives that improved clients' search rankings and increased website traffic by 25%+ during internship period.

LEADERSHIP AND INVOLVEMENT

Danish Social Innovation Club (DANSIC) | Copenhagen, Denmark

President

Jan 2020 – Dec 2020

- Elected President of Denmark's largest student-led innovation club, leading a team of 30 volunteers across multiple disciplines.
- Built and managed partnerships with 30+ NGOs, startups, and 10 corporate sponsors, securing 35,000 DKK in funding.
- Oversaw the Sustainable Art Show, attended by 500+ participants, generating national media attention for DANSIC's sustainability mission.
- Established organizational strategy, managed recruitment, and developed sustainable internal operations that strengthened DANSIC's long-term impact.

EDUCATION & CERTIFICATIONS

- Master of Arts in
Cognition & Communication
University of Copenhagen
- Bachelor of Arts in Journalism
University of Oklahoma
Majors: Public Relations, Communication,
Nonprofit Organizational Studies

KEY SKILLS

- Social Media Management
- Content Creation (Press Releases, Blogs, Newsletters)
- Graphic Design (Canva, Adobe Suite, Squarespace)
- Digital Marketing & Campaign Execution (SEO, Google Analytics, Google Ads)
- Workshop & Training Facilitation
- Data Collection & Program Evaluation Tools
- Public Speaking & Presentation Design